



Consultation Strategy

November 2018

1. ROLE AND PURPOSE OF THE CONSULTATION STRATEGY

In accordance with Section 11(1) of the Development and Planning Law (2017 Revision) the Development Plan for Grand Cayman will be prepared in consultation with relevant public authorities, stakeholders and the community. The Cayman Islands Department of Planning (DoP) is committed to improving community involvement in the planning system and this Consultation Strategy will explain the DoP's policy for actively engaging the local community and stakeholders throughout the preparation, alteration and continuing review of planning documents.

The Consultation Strategy recognises that the people, organisations and authorities that are likely to be affected by new developments should be encouraged to participate in the preparation of the documents that will influence decisions on planning applications in the future.

The purpose of this Consultation Strategy is to:

- Identify who will be consulted on Plan Documents and when they will be actively involved in plan making;
- Set out transparent, accessible and meaningful approaches to community and stakeholder involvement in plan preparation; and
- Recognise and understand the different needs of all sections of the community and stakeholder interests and establish the most effective means of enabling all sections of the community to make their views known.

2. WHO WILL BE INVOLVED IN THE CONSULTATION

The main groups to be targeted are:

- Relevant Government Authorities, Departments and Boards;
- Community, voluntary, resident and interest groups;
- Members of the public;
- Local businesses; and
- Developers and agents.

A comprehensive list of consultees will be maintained by the DoP.

3. CONSULTATION CHALLENGES

It is recognised that the planning system can seem complex and confusing and so efforts will be made to make consultation documents as accessible as possible. The following table sets out some of the potential challenges facing the DoP and the solutions that will be put in place to help maximise consultation participation.

Nature of challenge	Solution
A sense of consultation fatigue and lack of support for the process.	Prepare a Consultation Strategy for the entire process, enabling members of the public and stakeholders to prioritise their involvement. Produce a consultation report for each stage of engagement, outlining who has been involved and how their views have been taken into account in the preparation of Development Plan documents. Use methods of consultation that people find enjoyable.
Lack of public understanding of the planning system.	Avoid unnecessary technical jargon. Publish summary documents, where possible.
Low uptake of online services due to low incomes or lack of IT skills.	Make documents available in paper form as well as online.
Young people are less responsive to traditional forms of consultation.	Use innovative and interactive consultation methods to engage this section of the community, including increasing use of social media. Involve schools and youth groups in the process, where possible.
Long and varied working hours and other commitments.	Use the Government / DoP and PlanCayman website to ensure that people with work and other commitments can be involved in consultations. Ensure that exhibitions and events run from daytime into evenings or take place at weekends, where possible.

4. CAYMAN'S DEVELOPMENT PLAN

Cayman's Development Plan (PlanCayman) is a long-range comprehensive plan which will guide physical development and the overall use of land on Grand Cayman. The Plan consists of the following components:

- **National Planning Framework**
Sets out the long-term vision, goals and objectives for Grand Cayman.
- **Area Plans**
More detailed planning policies and guidance for particular areas in Grand Cayman, which may include:

Seven Mile Beach (Tourism)	George Town
West Bay	Barkers
North West Point	Morgan's Harbour
Seven Mile Beach (Residential)	Industrial Area
Inner Suburb	Grand Harbour
Outer Suburb	Central Mangrove Wetlands
Cayman Kai / Rum Point	North Side
East End	East End (Tourism)
- **Zoning Map, Regulations and General Plan**
Graphical representation of land uses and the legislative version of the Development Plan.

5. CONSULTATION STRATEGY

In order to engage effectively over the full range of Development Plan documents the DoP will use a combination of consultation methods appropriate to the policy area being prepared and its stage of preparation.

In general, electronic communication, such as the PlanCayman website (www.plancayman.ky), will be considered as the principal means of consultation due to its potential to circulate large amounts of information in a quick and low-cost manner with minimal environmental impact.

The following tables set out Cayman's consultation approach:

All documents

Timing	Consultation Approach
<i>Ongoing throughout the Development Plan review period.</i>	<u>PlanCayman website (www.plancayman.ky)</u> Dedicated website with details on: <ul style="list-style-type: none"> • News and updates on Plan preparation; • Previous and upcoming events; • Ways to respond and get involved; • Draft documents; and • Evidence base and data.
	<u>PlanCayman Newsletter</u> Quarterly update on progress. Newsletter will be provided online and also made available in paper copy at Planning reception.
	<u>Social Media</u> Regular news and updates through the existing Ministry of Commerce, Planning and Infrastructure (CPI) Twitter feed.
	<u>Consultee Mailing List</u> Where possible, email notification to consultees and relevant Government Departments / Ministries with details of consultation stages, where documents can be viewed and how to comment.

National Planning Framework

Timing	Consultation Approach
Late 2018 - Early 2019	Press Release Send a press release to local newspapers / media outlining details of the consultation.
	Questionnaire Produce online and paper questionnaire providing opportunity to comment on Goals and Objectives.
	PlanCayman Website Make <i>National Planning Framework</i> document available on PlanCayman website.
	Paper Copies Make copies of <i>National Planning Framework</i> document (and questionnaire) available for inspection at the Planning Reception and any other venues that the DoP considers appropriate, along with details on how to comment.



Figure 1.1: Workshops and exhibitions can be a fun and interactive way to gather views on the future of an area.

Area Plans

Timing	Consultation Approach
Seven Mile Beach (SMB) Tourism Corridor Area Plan	
Initial Proposals Q3 2019	Public Workshop / Exhibition Interactive event to establish objectives and proposals for the SMB Tourism Corridor.
Draft document Q3 2019	PlanCayman Website Make <i>SMB Tourism Corridor Area Plan</i> document available on PlanCayman website, along with details on how to comment.
	Paper Copies Make copies of <i>SMB Tourism Corridor Area Plan</i> document available for inspection at the Planning Reception and any other venues that the DoP considers appropriate, along with details on how to comment.
Additional Area Plans	
Ongoing at approximately 3 month intervals (2019 – 2021)	Consultation on other <i>Area Plans</i> will be appropriate to the scope and potential impact of the Plan. Where necessary this will follow the format of that established by the <i>SMB Tourism Corridor Area Plan</i> with a public / stakeholder event or meeting to establish initial objectives followed by more formal consultation on a draft document.

Zoning Map and General Plan

Timing	Consultation Approach
Ongoing	PlanCayman website Make Zoning Map and <i>General Plan</i> document available on PlanCayman website, along with details on how to comment.
	Paper Copies Make copies of Zoning Map and <i>General Plan</i> document available for inspection at the Planning Reception and any other venues that the DoP considers appropriate, along with details on how to comment.

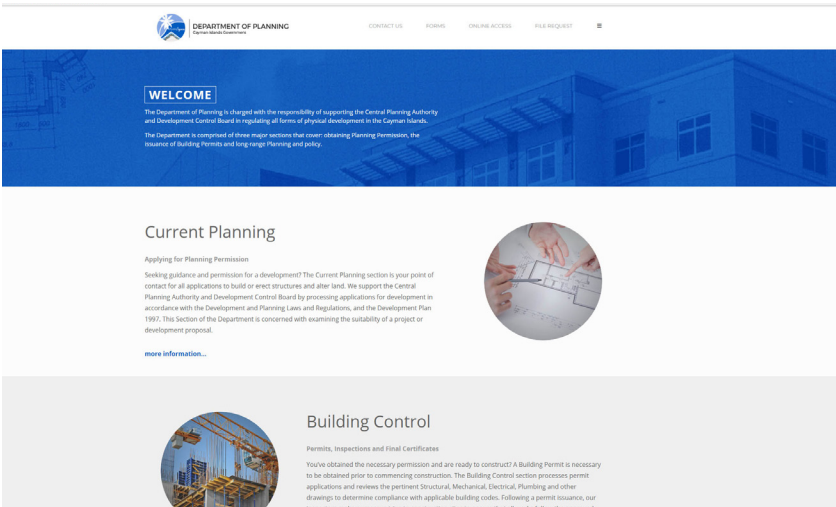


Figure 1.2: The PlanCayman website will be the principal means of sharing information.



CAYMAN ISLANDS GOVERNMENT



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