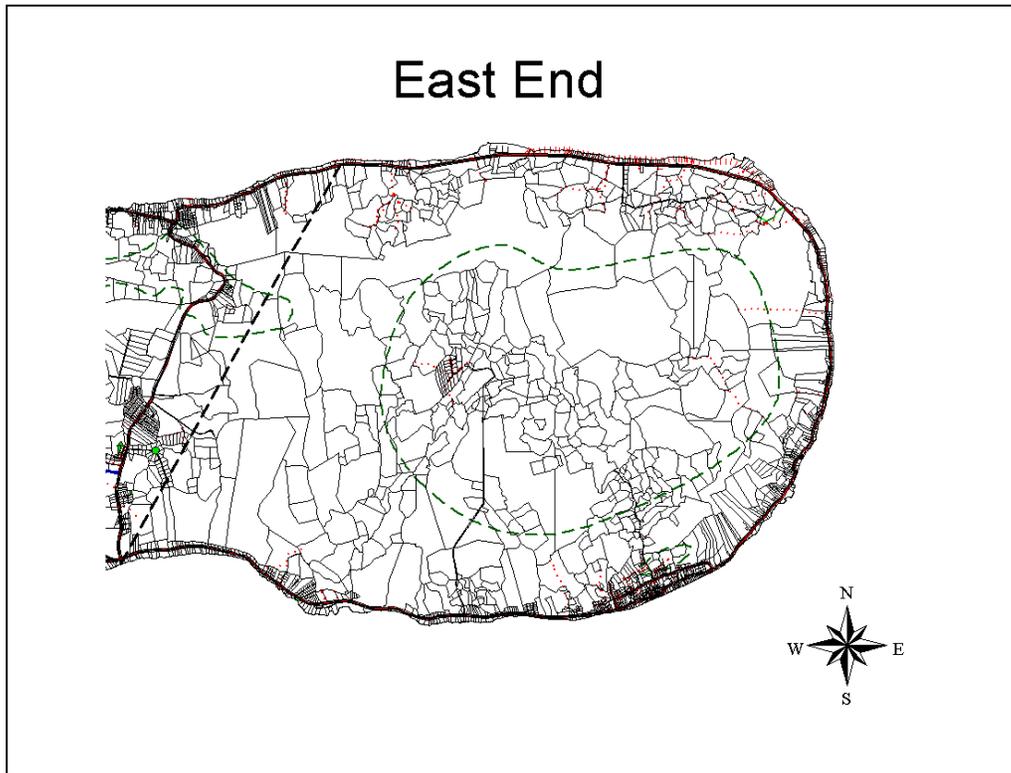


# VISION STATEMENT

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## EAST END DISTRICT SUBCOMMITTEE



# EAST END DISTRICT

## VISION STATEMENT

### THE VISION FOR EAST END IN 2011

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#### INTRODUCTION

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The Planning Department and the Central Planning Authority initiated the review of the Development Plan 1997 in spring of 2001. The first stage of this review was the creation of volunteer District Subcommittees (DSC) in each of the five districts of Grand Cayman. These DSC were made up of volunteers who have an interest in the future development of their districts, and a vision for this development.

This document represents the vision statement for the East End DSC. It is a very broad, general document, which gives an overview of the subcommittee's hopes and dreams for the future development of East End. It is not intended to be a definitive blueprint, or a zoning guide. It is intended to paint, with broad brush-strokes, a picture of the future development of East End.

The members of the East End DSC hope that they have captured the vision of the people of East End, and look forward to working with all the people of East End to turn this vision into a reality.

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#### PROCESS TO DATE

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Volunteers were recruited at public meetings in May 2001. The first meeting of the DSC took place on May 22<sup>nd</sup>, 2001. At this meeting, members were given information packages with visioning workbooks to assist them in their preparation for the brainstorming session that was held at the second meeting. The DSC then held a public meeting on June 13, 2001, to present the results of their brainstorming session and to ask the public if they had covered all of the issues of importance. Based on this public input and input received from their friends and neighbours, the DSC then ranked the overall issues and the points under each issue. The results of this ranking can be found in Appendix 2 of this report. These were the basis of the vision statement in this document.

The DSC has appointed Mr. Stephen Quinland to serve as the East End representative on the Development Plan Review Committee (DPRC), with Mrs. Nadine McLean to act as his Deputy. The full membership of the DSC is listed in Appendix 1. The DSC intends to continue to meet throughout the Development Plan Review process in order to remain involved and ensure that the vision of the district outlined in this document is carried through the process. Members of the DSC strongly encourage all the residents of East End to take an active role in this process which is so important to the future development of the district.

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## EAST END'S VISION FOR 2011

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### BY 2011, EAST END WILL...

Guided by the principles and community goals outlined in Vision 2008, by 2011 East End will have continued to develop as a tight knit community of family-oriented development. Embracing diversity while promoting traditional Caymanian culture and skills, the people of East End continue to enjoy the tranquil, neighbourly nature of their district. Young East Enders have been able to remain in the district, due to the availability of affordable housing opportunities. Small-scale commercial development, catering to the people of East End, has occurred in step with the moderate population growth. In 2011, East End is still a safe, clean district which takes great pride in preserving and protecting its cultural heritage sites and sharing its rich marine heritage with resident and visitor alike.

*“Where there is no vision, the people perish”*

*(Proverbs 29:18)*

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## HOUSING

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East End has continued to develop as a predominantly residential community, where everyone knows their neighbours. In 2011, housing in East End can be characterised as follows:

- There are a number of smaller, more affordable housing lots available in the district.
- New residential development has blended in with the existing character of East End, with evidence of traditional Cayman style architectural influences.
- Residential development has occurred so that all types of housing are intermingled, from affordable to extreme luxury, further reinforcing the “neighbourhood” character that is the hallmark of East End.
- There are no ghettos of substandard housing in the district. This is the result of strict enforcement of building code standards and consistent application of planning regulations.

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## ECONOMIC DEVELOPMENT

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East End's economic development has enabled more East Enders to live and work in the district. The people of East End have taken the lead in development in the district, which has been made possible by more East Enders taking advantage of the educational opportunities in development which have been made available to them. In 2011, economic development in East End can be characterised as follows:

- Local entrepreneurs provide the required goods and services. There are no additional international commercial franchises in East End.

- Small-scale tourism developments, such as Beach Resorts and Bed & Breakfast Inns, have developed as part of the growing Ecotourism industry in East End.
- New development has been constructed to meet the Building Code standards and the enforcement of these standards has been rigorous. All applicants for development have benefited from clear rules and planning regulations, which are applied consistently to all applications.

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## **SOCIAL DEVELOPMENT**

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East End continues to enjoy a “small town” community atmosphere, where all residents enjoy a high quality of life and good neighbours. In East End, the family unit is of paramount importance, and this has helped to prevent the formation of youth gangs. There are a variety of structured social activities available to residents of the district, which are well attended and are further evidence of East End’s strong community. This is a district that has embraced the diversity of the nationalities that now make up the residents of Cayman, and there is a respect for all cultures by all the residents of East End. East End’s celebrations of Discovery Day and Constitution Day are the envy of all the other districts and have been instrumental in promoting a sense of national pride.

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## **CULTURAL AMENITIES AND HISTORIC SITES**

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East End is a district with a rich maritime heritage and a strong cultural identity. Like the rest of Cayman East End has seen many changes, but the people of East End have worked to pass on traditional Caymanian skills, values, and a deep respect for their history. Traditional activities such as fish fry’s and garden parties have been revived and are enjoyed by all of the residents of East End. Historic sites in East End have been identified and an “Historic Designating Order” has been placed on them to preserve them. An “Historic District” is being developed and a Marine History Centre and Cultural Museum has been constructed at the Wreck of Ten Sail site. Public rights of way have been secured to all historic sites so that everyone has the ability to access them and experience the rich history of East End. Historic sites include:

- Wreck of Ten Sail.
- Old Winter’s Land Cistern.
- Wreck of Geneva Kathleen on Bluff Bay
- Old Fishing Holes
- Sand Quay
- Caves
- Blow Holes
- Water Springs
- Gun Bay United Church
- East End Lighthouse
- Old Town Hall
- Cemetery
- Blake’s Quay Road
- Colliers Public Beach

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## NATURAL ENVIRONMENT

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East End's natural beauty has been preserved and developed into a growing Ecotourism industry. Protection of water resources and preservation of East End's scenic coastline have been priorities. No new development has been permitted on the water lens, the quarry site has been rehabilitated to a more natural state, and the marine parks enjoy better enforcement of the Marine Parks laws. The expansion of the Marine Parks towards Morritt's Tortuga has increased the protection of the marine habitat in East End. Strict guidelines and regulations regarding the importation, use, and disposal of hazardous chemicals are rigorously enforced, resulting in the elimination of incidents of accidental poisoning. Regular citizen "clean-up" days, where volunteers work to clean up the litter in the district, have helped to keep East End clean. Aggressive campaigns for waste reduction and recycling have reduced the need for solid waste disposal, reducing the amount of waste that is taken out of the district to the landfill site. East End does not have a landfill site in the district.

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## PUBLIC SAFETY

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In 2011, East End continues to be a safe, desirable district to live and work in. Increased police presence, combined with a Neighbourhood Watch Program, Volunteer Fire Brigade, and Special Constables programme, allow the residents of East End to enjoy the benefits of a safe community. Road safety has been improved through a review of the posted speed limits and better enforcement of traffic laws and emission controls. The public transport system has improved with designated bus stops, with shelters and proper lay-bys. The school buses and the public buses use these bus stops. Better information and road directional signage has also contributed to further improvements in road safety. Strict guidelines and regulations regarding the importation, use, and disposal of hazardous chemicals are rigorously enforced, resulting in the elimination of incidents of accidental poisoning.

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## RECREATION FACILITIES

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East End is the district where the public is free, and welcome, to walk along the beach and scenic coastline. The issue of public access to the sea has been resolved, with the public respecting the private property owner's land while the property owner respects the public's right of access to the sea. In 2011, recreation facilities in East End include:

- New public parks at Old Winters Land, Wreck of Ten Sail, the scenic coastline west of the Blow Holes extending to Half Moon Bay, and the ironshore property opposite the quarry road.
- The civic centre is now a multi-purpose centre, with increased recreational use and educational programs to pass on traditional skills.
- All recreation facilities have toilet facilities and are well lit and well maintained with proper signage.
- Public parks such as the Lighthouse Park have been upgraded and promoted, resulting in better facilities (such as seating and restrooms) and increased usage.

- Improvements to public recreation facilities have been possible through public / private partnerships and corporate sponsors.

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### **TRANSPORTATION**

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In 2011, residents and visitors to East End enjoy improved road safety information signs and clear directional signs. There is ample warning of speed limit changes and the road between Morrit's Grand Hotel and the Public Beach has been improved and no longer floods during heavy rains. Guardrails have been installed along the more dangerous sections of the road, such as Point Ironshore, Alley Bluff, and Lighthouse Bluff. The district has benefited from improved transportation planning, including improved public transit and better facilities for pedestrians such as sidewalks and crosswalks.

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### **CIVIC BUILDINGS AND SERVICES**

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In 2011, the civic buildings and services in East End include:

- A centrally located police station with round-the-clock police presence.
- The civic centre site now includes a recreational complex for the district.
- Extensive youth programmes and services.
- A maritime museum and monument at Wreck of Ten Sail site.
- The availability of 24 hour medical care.
- Extensive waste reduction and recycling programs.
- No landfill is located in the district.

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### **POPULATION**

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The population of East End has experienced moderate population growth since 2001, with the majority of the population growth coming as a result of young East Enders moving back to the district. The number of young families in the district has increased, and more retirees are taking advantage of the strong community spirit and tranquility of the district, building their retirement home in East End.

**APPENDIX 1: EAST END DISTRICT SUBCOMMITTEE MEMBERS**

Mr. Stephen Quinland (East End Representative on Development Plan Review Committee)

Mrs. Nadine McLean (Deputy Representative on DPRC)

Ms. Marisa Kirchman

Mr. Jason McLean

Mrs. Berna Thompson-Cummins

Mr. Stephen Broadbelt

Mr. Oswell Rankine

Ms. Brenda Carter

Ms. Sunshine McLaughlin

Mr. Ernesto Carter

Mr. Darrel Rankine

Ms. Jennifer Ahearn (Planning Department)

Mr. Egbert Jacskon (Planning Department)

Mr. Ron Sanderson (Planning Department)

*People who signed up but were unable to attend the meetings:*

*Mrs. Donna Connolly*

*Mr. Henry Harris (public meeting)*

*Mr. Antonio Jackson*

**APPENDIX 2: POTENTIAL RESOURCE PEOPLE**

**APPENDIX 3: RANKING OF VISION “BRAINSTORMING” RESULTS**

DISTRICT OF EAST END SUB-COMMITTEE

JUNE 29, 2001

OVERALL ISSUES

Rank	Points	
1	100	Housing
2=	94	Economic Development
2=	94	Social Development
3	75	Cultural Amenities & Historic Sites
4	71	Community Values
5	69	Trends Affecting East End’s Future
6	67	Natural Environment
7	65	Public Safety
8	57	Other Development
9	56	Recreation Facilities
10	55	Transportation
11	53	Civic Buildings and Services
12	44	Community Goals
13	38	Population

COMMUNITY VALUES

Rank	Points	
1	65	reinforce the Village concept; we all take a little bit of effort to help others especially our young people
2	50	taking pride in our historic background
3	47	encourage self-respect because we cannot achieve the other goals without it
4	39	respect the law & proper public conduct
5	38	all people need to be aware of and respect the needs and space of each other
6	35	embrace our religious heritage; from that comes a lot of our social grooming
7	30	people need to respect our built and natural resources
8=	27	the community has a role in trying to help drug users & clean up the district
8 =	27	respect for elderly; they are not liabilities
9	24	Values identified in vision 2008
10	20	we need to be willing to assist one another in leading productive lives
11	17	pride in personal appearance
12	10	Respect for Caymanian and non-Caymanian culture is important for social harmony
13	8	All people are created with equal worth and are entitled to basic human rights
14	7	Freedom of speech
15	6	A healthy natural and built environment and a balance between the two, is essential for social, economic, and political well-being and prosperity
16	4	A strong family unit
17	2	Lifelong education for everyone that embraces social and life skills
18	1	People are responsible and accountable for their own actions
19	0	All people have a responsibility to contribute to the good of the community

ECONOMIC DEVELOPMENT

Rank	Points	
1	53	encourage East Enders to become the developers of East End & provide education to encourage it
2	30	work with banks & Gov't to encourage Caymanians in business ventures
3	28	encourage employment of East Enders in jobs in EE
4	25	no commercial franchises in EE; encourage local entrepreneurs to provide these services/products
5=	24	more Eco-tourism
5=	24	more development to encourage economic growth of EE
6	22	expand commercial zoning
7	20	Economic incentives /government loans for community based businesses
8	18	encourage a mix/diversity of entrepreneurial activities
9 =	16	Encourage 1 or 2 Bed and Breakfast inns (it goes along with the "village" theme
9 =	16	More affordable house lots
10	15	investigate mariculture/aquaculture
11	14	More smaller hotels that would provide more work for East End
12	12	more Beach Resorts instead of Hotels
13	11	no more hotels & timeshares
14=	9	investigate untapped opportunities in diving industry
14=	9	Bank branch
15	8	Trail to cistern and ecotourism - no vehicular access, pedestrian only
16	6	More corporation in local enterprises everything should not be foreign controlled
17	5	new/immigrant retirees should stay retired and <u>not</u> become part of labor force
18	4	Retired person to remain retired taking jobs from Caymanians
19	3	shopping mall
20	2	Bank
21	1	When people fill land storm water should be retained onsite with a proper storm water management plan
22=	0	more hotels
22=	0	encourage/promote agriculture
22=	0	investigate possibilities for agricultural exports
22=	0	Eliminate timeshare and beach resort and condos do not make anything from these services
22=	0	No more dive lodges on dive sites East End
22=	0	Retirees could open businesses and hire caymanians

POPULATION

Rank	Points	
1	74	encourage young East Enders to move back to district
2	69	Need better use of lands to accommodate increase in population including smaller lot sizes less agriculture/residential, and more residential zoning
3	62	more young families
4	55	more children in Caymanian families
5	43	more retired people (local & immigrants)
6	35	more people

NATURAL ENVIRONMENT

Rank	Points	
1	42	Prevent quarry from becoming landfill
2	41	maintenance & enforcement of scenic coastline
3 =	35	better/more enforcement of Marine Parks
3 =	35	discourage importation & use of banned herbicides & pesticides
4	32	develop up to boundary of water lens, but not on it
5	30	Blow Holes protected
6	28	Protecting water resources is very important
7	26	extend Marine Parks e.g. Towards Morritts
8 =	23	Mimers Cliff Pond Bird Sanctuary & Ecotourism opportunity
8 =	23	Need increased marine enforcement to protect marine parks
9 =	22	promote Ecotourism
9 =	22	no aggregate importation facility on Ironshore Point or anywhere else
10	21	protect Colliers Pond in its natural state and enforce 300' buffer
11	20	address & prevent beach erosion (including applications for docks)
12=	17	old cattle walking trails for ecotourism
12=	17	preserve interior swamp lands e.g. "Salinas" – develop ecotourism in Salinas including access road to it
13=	14	enforce vehicle emissions (dump trucks)
13=	14	rehabilitate quarry site
13=	14	prevent quarry from becoming landfill (it's on water lens)
14	9	more public education on littering
15	5	discourage importation of exotic species
16	4	culverts along & under roads for crabs
17	3	no more clear cutting
18	2	landscaping with native species
19	1	join existing quarries into a water park system
20=	0	control stray chicken population;
20=	0	control stray dogs
20=	0	springs behind F. Conolly home
20=	0	"controlled burning" should be better controlled to protect mature trees



SOCIAL DEVELOPMENT

Rank	Points	
1	59	maintain “small town community atmosphere”, allowing people to enjoy all the benefits of a good life but without becoming a “big city type” or SMB-type development; keep it neighborly & friendly
2	41	reinforce the importance of the family unit
3	32	prevent/eliminate youth gangs
4	27	investigate & enforce truancy
5	26	create more areas and opportunities for social interaction e.g. more structured social activities
6	25	churches need to become more involved in social/family programs & activities e.g. family nights
7 =	24	Caymanians should mentor & help promote Caymanians e.g. under-study those who will retire
7 =	24	implement V2008 in East End
7 =	24	embrace diversity of nationalities, keeping in mind that non-Caymanians must respect Caymanians & their culture; it needs to be a 2-way street
8	22	need more opportunities (like this one) where Caymanians can participate & have their voices heard
9	20	police the police
10	18	implement National Youth Policy in East End
11	18	encourage volunteerism
12	17	need to find a way to live in harmony with “new-comers” and have respect for each others cultures
13	16	enforce Public Nuisance Laws
14	14	enforce Liquor License Laws e.g. children in bars
15=	12	takes a Village (District) to raise a child
15=	12	encourage East Enders to become the developers of East End & provide education to encourage it
15=	12	social divisions need to be minimized/abolished; we live in one district so we are supposed to be one community
16=	9	need a society where Caymanians are “first & foremost” in everything
16=	9	Caymanians need to stop cutting down each other
16=	9	East End as a community needs to care for children and not depend on gov’t for everything
17	8	Training and education has to start at home
18	5	Caymanians need to be given the opportunity to excel by Caymanians in key positions
19	3	Bring back Cayman culture including quadrille dancing, national customs and conch stew cooking
20=	2	Strap back in school
20=	2	Police should control the back roads much more
20=	2	Churches need to be involved in more social activities
21=	1	Bible back in school
21=	1	Each person in the community should be involved
21=	0	restore old Caymanian names
21=	0	churches stay involved in social activities of community
21=	0	Prayer back in school

21=	0	More cooperation throughout East End
21=	0	Stop criticizing the government
21=	0	Prices too high to buy
21=	0	Wages need to be increased for caymanians
21=	0	Recreation area for children after school
21=	0	Less work permit holders , more East Enders
21=	0	Stop criticizing young and help them
21=	0	Churches need to stay involved
21=	0	Help people in need, churches should have a needy collection to help.
21=	0	Cayman money should stay in Cayman and not be sent overseas
21=	0	Need to define Cayman culture
21=	0	More activities for children including game room
21=	0	More active, open, and confidential community workers
21=	0	More police in the district
21=	0	Embracing diversity is a two way street,
21=	0	Need training and education
21=	0	Need social services program to teach parents how to raise their kids
21=	0	Parents should be responsible for children
21=	0	Need to accept change, change with times and accommodate the times we are in
21=	0	Need a formalized after-school program staffed by community volunteers; could be held at the primary school, church halls, library, etc.

## Public Safety

Rank	Points	
1	71	more police presence
2	41	designate bus stops with proper lay-bys and shelters & enforce usage of those stops versus other non-safe locations
3	38	review speed limits & posting of speed limit signs in EE
4	33	gradually reduce speed limits near Blow Holes
5=	29	implement a Neighborhood Watch Program
5 =	29	better information & directional signage
6 =	25	develop & implement Volunteer Fire Brigade and Special Constables in the district
6 =	25	review main road from public beach to Grand Morrith hotel site; problems with flooding as well as the safety aspects of the road (e.g. corners); straighten &/or heighten the road
7	21	Roadside guardrails, especially by Point Ironshore and Lighthouse Bluff
8	18	more/better traffic enforcement
9	17	more "Drive on Left" signs in tourism areas, especially Colliers
10=	15	more crosswalks (Blow Holes, Villages
10=	15	sidewalks are necessary; need to get people off the road
11	11	reduce & enforce reduced speed limits in school zones; police presence required
12	10	need to police the police
13=	9	parking & turn lanes at Blow Holes (protect Blow Holes)
13=	9	need a police station in central East End
14	7	consistency with widths of road corridors; prevent encroachments by walls & fences into the road reserves
15	5	alternative road for emergency use
16	5	narrower road corridors through residential areas to keep it neighborly
17=	4	bicycle lanes
17=	4	CUC poles too close to roads
17=	4	People should ride their bicycles on the left
18=	0	don't get PWD to design the road improvements
18=	0	speed bumps at school zones

**Civic Buildings and Services**

Rank	Points	
1	56	24-7 police presence and centrally located police station
2	52	master recreational center
3	51	youth programs & services
4	43	monument/museum/park at Ten Sail site re: maritime history
5	41	24-hour medical care (like a hospital)especially for elders
6	40	more public restrooms and access to them
7	36	expand cemetery provisions
8	33	EE museum/craft shop
9	29	upgrade &/or relocate Sunrise Cottage for Senior Citizens
10	25	expand hurricane shelter facilities
11	24	full-time ambulance
12	17	relocate primary school & consolidate with trade school/Community College e.g.) next to Civic Center
13=	14	branch office of CIG Treasury
13=	14	Licensing Dept.
14	4	start cremation
15	3	EE Fire Services substation
16	2	Drain in old playing field (next to Nordell Jackson's house) to avoid excess flooding
17=	0	Public rest-rooms in the libraries especially in George Town
17=	0	Public road signs for bikers to ride on left
17=	0	Develop ICCI as a community college for the Eastern Districts

### Cultural Amenities/Historic Sites

Rank	Points	
1	59	Identify all historic sites with an “Historic Designating Order” such that they are preserved as such unless by order of Executive Council, in order to protect these sites from future changes in Gov’t & changes in ownership
2	44	secure Public Rights-of-Way to all historic sites
3	41	develop a Historic District; need a couple of acres for this; while the playing field is a good location, it is subject to hurricanes; perhaps the Civic Center is a good location
4	27	Educational program to pass on traditional skills e.g.. heavy cakes, baskets, plating, cooking
5	25	refer to Charles Adam’s marine study (Texas A&M University?) in order to identify & preserve maritime & marine environment & develop tourist activities
6	24	Preserve & designate the very few remaining Caymanian houses even if it means paying annual maintenance fees (e.g.. National Trust); plaques & signs on house with owners permission; arrangements to pass on ownership to National Trust when owner dies
6	24	Wreck of Ten Sail site Marine History Center & Cultural Museum Center
7	22	EE known as a fishing village & traditionally used nets; teach & preserve the art of net-making; let the younger generation see how the nets were used
8	20	Historic Site & Park: “Old Winter’s Land” cistern
9	18	Historic Site: Anchor Point (1929 wreck); concern that the land has now been sold & new owners may not be interested in preserving it; the history of this site should be passed on (the wreck didn’t just happen; an East End person put the wreck there based on the boat owner’s wishes; this is also a Marine Park)
10=	13	protect old Fishing Holes
10=	13	Government should identify marine artifacts of historic importance which are in private ownership and negotiate acquisition of them for Marine Museum (once built)
11=	12	Boat-building apprentice program; young carpenters to learn “old” skills
11=	12	Enhance & better utilize & manage the existing Heritage Grounds
11=	12	Need to implement the proposed Marine Archeology law
12=	9	Historic Site: Wreck of Ten Sail site (also to be enhanced) and Sand Quay & cannons
12=	9	Preserve & promote caves with interpretive & directional signs e.g.. historic use during hurricanes
13	8	Quadrille dancing: to promote & pass on to the youth
14=	7	Historic Site: Blow Holes
14=	7	Preserve, designate & enhance awareness of the water springs
14=	7	protect all Crown land; perhaps designate as Public Open Space (POS)
15	6	Coastline quarry should be developed as a park & historic site
16	5	Blow Holes needs better parking
17	4	Historic Site: Gun Bluff Park preserved
18=	3	Historic Site: Gun Bay United Church
18=	3	Historic Site: EE Lighthouse
19=	2	revive Cat Boat Regatta
19=	2	Preserve cattle dips (e.g.. Breakers, Crewe Road)
20=	1	Preserve/protect the anchor on the reef
20=	1	Historic Site: Old Town Hall (now the Library)
21=	0	Historic Site: Cemetery

21=	0	Quay Road
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## Recreation Facilities

Rank	Points	
1	64	re-instate & preserve public right to walk along beach between high & low water marks with strict definitions of HWM & LWM
2	42	purchase the following sites for public parks: 1. Old Winters Land (POS) 2. directly opposite entrance to High Rock Road, Scenic Coastline just west of Blow Holes (POS) 3. just west of Frank Sound Drive intersection, across from Arlon Brooks in Breakers (POS)
3	40	urgent need for public restrooms at all public recreation sites
4	31	educational programs to pass along traditional skills
5=	28	recreational center
5=	28	expand civic center for recreational use
6	25	“Old Winter’s Land” cistern as park/Eco-tourism
7	22	investigate Eco-tourism nature park at Colliers Pond
8	21	more public beaches
9	20	public parks & playgrounds
10	19	more public beach access
11	18	protect existing Crown land & use for public parks & uses
12	17	install public moorings at fishing and water sports sites
13	15	historic trails & public access to them with an understanding of their historic importance e.g.. old cattle trails to be re-opened, Cottage to Bodden Town, also along ironshore in North Side including re-opening it; also provide access to these trails
14=	14	Wreck of Ten Sail park/museum
14=	14	plan for proper maintenance & lighting of all public facilities
14=	14	establish a park in Central East End at old football field; “The Dust Bowl”
15	13	community parks & play areas in all subdivisions & developed by developer
16	11	maintain and improve three (3) existing boat ramps
17	7	protect old fishing holes
18	6	old coastline quarry as a park
19	5	walking trails
20=	4	Recreate public bathing sites (e.g. opposite MLA’s office)
20=	4	Build a seating area at the Lighthouse Park
21	1	Bicycle trails
22=	0	Blow Holes park
22=	0	add a fourth boat ramp at Colliers

## Housing

Rank	Points	
1	47	smaller/affordable housing lots e.g.. MDR, LDR
2	44	protect & encourage Cayman style architecture
3	32	investigate alternative more affordable construction technology which is still subject to Building Code
4=	29	more rental apartments affordable to “working class” people moving into EE
4 =	29	encourage a mix of housing; low-medium-high all together to help create neighborhoods
5	26	avoid ghettos of substandard housing
6	25	Financial assistance from private sector and government to single families and people needing assistance to get a home
7	22	allow development on water lens with strict controls for waste water treatment
8	20	Gov't built affordable homeownership
9=	19	encourage more affordable SFH
9 =	19	Gun Bay – mix of SFH, apartments, Neighborhood Commercial; zoning should reflect existing
10=	18	zoning concentric circles of increasing density as you move away from the water lens
10=	18	strict enforcement of Building Code standards across the board
10=	18	Need affordable housing as soon as possible
11	16	eliminate deep wells on water lens; use alternative technology
12=	14	allow development back to water lens but leave water lens “development-free”
12=	14	Stop deep well drilling as it is destroying the water table
13	13	within reason, utilize existing undeveloped subdivisions before approving new (an exception would be family subdivisions)
14	9	maintain & improve central district “Historic Village” concept
15=	7	alternative development standards or “flex zone” to allow families to cluster family homes on family land e.g.. 4 per acre
15=	7	SFH only on John McLean Drive
16	6	Farm Road entering from High Rock should be for apartments, higher density and some commercial uses
17=	5	Colliers – residential, hotel, Neighborhood Commercial, SFH, apartments
17=	5	Queens Hwy – residential, hotel, Neighborhood Commercial
18=	4	mix up housing types in developments (apartments, condominiums, houses, duplexes)
18=	3	Review government housing scheme as it is not affordable
19=	0	enforce site coverage (people going to high)
19=	0	housing for elderly/retirees (no restrictions on children to live in this type development)
19=	0	No apartments or commercial zone in near Gun Bay

### Other Development

Rank	Points	
1	36	no commercial franchises in EE; encourage local entrepreneurs to provide these services/products
2=	30	protect & encourage Cayman style architecture
2 =	30	encourage East Enders to become the developers of East End & provide education to encourage it
3	28	trades school for traditional skills, as a branch of Community College
4	27	Light Industrial – along Frank Sound Road
5	26	encourage tourist cottages
6	23	restore old Caymanian names
7	22	more commercial shops dispersed through the district
8	17	Important to enforce truancy
9	14	Neighborhood Commercial in High Rock Road area towards the quarry
10	13	more hotels on seaside coming east from Frank Sound Road
11	12	no more hotels
12=	11	by C&W Exchange on the seaside should be for hotel/tourism
12=	11	No to shopping mall but only if on a small scale in central East End
13	9	Encourage more small hotels
14=	8	no more churches
14=	8	from Heritage Beach in Cottage going east to East End, rezone to MDR
14=	8	Marine Commercial zoning & development of a fuel dock
14=	8	do not want another SMB
15=	6	“no franchise/corporate architecture”; it should be Cayman style
15=	6	shopping mall
15=	6	more plans for solid waste management disposal
16=	5	banking
16=	5	make plans for additional cemetery
17=	4	cinema
17=	4	Churches should not be discouraged but churches should be an established denomination and recognised
18=	3	grid system to create neighborhoods
18=	3	Guidelines put into place for all churches , audit at all times (since some churches receive monies from government
18=	3	Education on alternative methods of burial for deceased
19=	2	encourage infill development on existing roads
19=	2	encourage flex hours
19=	2	rehabilitate the quarry site
20=	1	Queens Hwy – mix of residential, hotel, Neighborhood Commercial
20=	1	Blow Holes – commercial
21=	0	Gun Bay – mixed development with Neighborhood Commercial
21=	0	Colliers – mix of residential, hotel, Neighborhood Commercial
21=	0	Gun Bay no commercial development
21=	0	More hotels
21=	0	Yes to churches

21=	0	Define boundary area for industrial, commercial, etc.
21=	0	Too much money spent on prisoners
21=	0	Prison, education is necessary and food needs to change, no more expensive food for prisoners

## Transportation

Rank	Points	
1	50	better information & direction signs e.g.. more warning for upcoming speed limit changes
2	35	improve road between Morritys Grand & Public Beach (especially during rains)
3	32	more road side guard rails (Point Ironshore & Lighthouse Bluff)
4	26	re-visit MGTP & implement some recommendations and updates
5	24	ensure “Fiddlers Lane & Welcom Lane” protected
6	21	reduce speed limits (particularly Blow Holes & school zones)
7	20	flex-hours to alleviate traffic congestion
8	19	extended hours for public transit
9	18	posted bus schedules on bus shelters
10	16	more crosswalks (Blow Holes)
11	15	Enforce vehicle emission control standards, especially dump trucks & heavy equipment
12	14	Lands and survey needs to recheck all of the right of ways to homes in the district to ensure that all homes have the correct easement or right of ways in place
13	13	need sidewalks & bus stops with lay-bys & shelters
14=	10	alternative road for emergency use
14=	10	consistency of road reserve widths (prevent encroachments)
14=	10	grid system to create neighborhoods; & connect existing roads & neighborhoods
14=	10	all new development (including houses) should be required to build a sidewalk or leave as a grass verge
14=	10	new roads should be built based on population growth
15=	9	more “Drive on Left” signs
15=	9	maximum 30’ road corridors through residential areas
15=	9	other by-pass roads to link-up district
16=	8	middle turning lane on 50’ wide roads
16=	8	incentives for car pooling
17=	6	bicycle lanes
17=	6	guard rails on Queens Hwy. near Beach Houses & Olde’s
18	5	widen & improve road shoulders, especially at the Blow Holes
19	4	need a central by-pass road in the Interior EE to NS
20	2	by-pass road from Farm road to North Side should be improved
21	1	local public airstrip
22=	0	speed bumps in school zones
22=	0	Gov’t roads must be built to same or better than what the private sector must do
22=	0	encourage “infill” development on existing roads
22=	0	access/improved access to agricultural land
22=	0	CUC poles should be well set back from the roads
22=	0	limit number of cars per household
22=	0	limit size of vehicles

### Trends Affecting East End's Future

Rank	Points	
1	36	outward migration from East End because it's so far away from Town; "brain-drain"
2 =	26	need for zoning changes for more light industrial, commercial & residential zones
2 =	26	decreasing public access/use of beach & across private docks
3=	23	ecotourism growth
3=	23	availability of new technologies
4=	22	lack of an East End identity
4 =	22	declining pride in self
5	21	public perception that quality of public education is going down
6	19	stigma attached to being an East Ender
7=	18	unemployed youth who need some motivation; need to get them involved/not idle
7 =	18	Youth gangs are starting
7 =	18	Lacking police presence
8=	17	American TV (e.g.. BET network)
8 =	17	Lack of civic pride
9	15	breakdown in social fabric e.g.. Increase in drug use, theft
10	14	Lack of respect for public property
11	0	single 5-year Work Permit grants

## Community Goals

Rank	Points	
1	58	affordable housing
2	53	creation of a non-political District Council
3	41	District Council can have a voice in reviewing/commenting on major developments
4	38	strengthen families and social services
5	37	provide excellence in education
6	33	let's preserve our community spirit
7	29	improved comprehensive health care
8	22	Need to protect the East End community (obtain more opportunities for East Enders
9	21	build efficient infrastructure
10=	19	planned/enforced development
10=	19	reinforce cultural identity
11	17	community parks
12	15	sustainable development
13=	12	provide effective transportation
13=	12	nurture a healthy environment
13=	12	open, transparent, accountable & participatory development process
14	10	embrace diversity
15	9	achieve a safe environment
16=	8	foster a sense of place
16=	8	Encourage more civic pride
17	7	Encourage a more friendly and positive job attitude
18	4	Establish a trade school
19=	3	produce balanced growth
19=	3	inclusive politics
20=	0	master good government
20=	0	cultivate prosperity
20=	0	recreate thriving neighborhoods